

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR ENABLING PRODUCT SELECTION ACROSS MULTIPLE WEBSITES

ABSTRACT

A system, method and article of manufacture are provided for allowing selection of products while navigating multiple websites. A button is presented on a display screen that is displaying a web page of a first website, where the web page has information about a first product thereon. An identity of the first product is captured upon selection of the button. The button is presented on the display screen upon displaying a web page of a second website, where the web page of the second website has information about a second product thereon. An identity of the second product is captured upon selection of the button. The identities of the products are placed in a list. At least a portion of the list is output.